



Nikeda Webb
801 School Avenue
Matteson, IL 60443
mapldfanfest@mapld.org
708-748-4431

December 16, 2024

To Whom It May Concern,

Matteson Area Public Library District (MAPLD) needs your help! We are looking for sponsors for our fifth annual MAPLD FanFest, which will take place on Saturday, July 12, 2025. This event will feature a series of educational programs, vendors and artists, and fandom activities for the local community that will connect library patrons through their love of fandoms.

Many conventions occur in the northern part of Illinois and can be costly. This is a challenge for many of our residents as it can be inaccessible for those who do not have the income or means to travel to those locations to celebrate their fandom. As a cornerstone of our community, MAPLD is committed to promoting diversity and inclusion and providing free access to services for those in need. The MAPLD FanFest aims to follow this commitment by providing local access to fandom resources for individuals of all ages and their families, especially those in the south suburbs.

We are seeking sponsorship to help us cover the costs of the celebration, including promotional materials, giveaways, guest speaker fees, and program supplies. Some of our past donors for the MAPLD Fanfest include Dark Horse Comics, Andrews McMeel Publishing, Marvel, DC, Aniplex, McDonald's, Panera, Girl Scouts of Greater Chicago and Northwest Indiana, Shedd Aquarium, Museum of Science and Industry, Chicago Bulls, Chicago Bears and more.

Your support will enable us to provide our attendees with a rich and meaningful experience. It will also contribute to a significant community event and demonstrate your commitment to diversity and education. On the next page you will learn of the benefits you will receive in recognition of your generosity.

We would be honored to collaborate with you in this meaningful endeavor. If you have any questions or concerns about donations, becoming a sponsor, or any other inquiries, please contact us via email at mapldfanfest@mapld.org or call (708) 748-4431.

Sincerely,

Library Director
nwebb2@mapld.org



801 School Ave. | Matteson, IL 60443
708.748.4431 | www.mapld.org
Follow us on:

For special accommodations,
call 708.748.4431 at least 5
workdays before the event.



MAPLD FANFEST SPONSOR TIER LIST



FAN

\$50 - \$100
value prize, raffle,
etc. donation

- Logo include on the Fanfest Website
- Company displayed in a Facebook "Thank You" post



SIDEKICK

\$101 - \$500
value prize, raffle,
etc. donation

- Awarded "Fan" benefits
- Logo included in an issue of the MAPLD newsletter, delivered to every residential & business address in Matteson.
- Logo with website link included on our Fanfest Website
- Logo included in a slideshow presentation during the Fanfest event



HERO

\$501 - \$1,000
value prize, raffle,
etc. donation

- Awarded "Sidekick" & "Fan" benefits
- Logo included on the FanFest booklet sponsors page (if booklet is sponsored)
- Logo on the printed Banners
- Given the option to have a vendor table at the MAPLD FanFest event



SUPERHERO

\$1,001 - \$5,000
value prize, raffle,
etc. donation

- Awarded "Hero", "Sidekick", & "Fan" benefits
- Logo will be on the Fanfest Staff T-shirts (if sponsored)
- In ½ page ad printed in the Fanfest Booklet (if sponsored)
- Be recognized as a MAPLD FanFest event special host on the library's social media and MAPLD FanFest flyers.



TIME LORD

\$5,000 +
value prize, raffle,
etc. donation

- Awarded "Superhero", "Hero", "Sidekick", & "Fan" benefits
- In "presented by" sponsor on ALL MAPLD FanFest marketing
- Superhero Benefits



MAPLD FANFEST 2025 DONATION FORM

Please fill in the information below (checking all that apply) and return this sheet to the library at 801 School Ave. Matteson IL, 60443 by May 2, 2025. If you have any questions or concerns, please email us at mapldfanfest@mapld.org.

1. Coupons & Freebies

Donate coupons to be redeemed for free or discounted merchandise worth \$1 or more.

I can supply _____ (number of coupons) pre-printed coupons.

I would like the library to print my coupons at no charge.

Donate freebies for the MAPLD FanFest, such as:

I can supply food, snacks, and/or drinks.

I can supply bag stuffers such as (pens, pencils, bookmarks, small toys, comic books, etc.)

I can supply program supplies such as (D&D miniatures, coloring pages, Pokémon cards, etc.)

Item(s) To Be Donated: _____ Quantity: _____ Total Value: _____

Send print-ready art to mapldfanfest@mapld.org by Friday, May 2, 2025

2. Marketing

Donate marketing supplies to be used during the MAPLD FanFest event.

I can supply _____ (money amount) towards MAPLD FanFest shirts containing my company's logo for MAPLD staff to wear during the event.

I can supply _____ (money amount) towards pre-printed MAPLD FanFest booklets to be used during the MAPLD FanFest event.

All marketing materials must arrive at the library by Friday, May 2, 2025

3. Raffle Prizes

Donate one or more raffle prizes or gift certificates (minimum value each of \$25) for:

Children (age: Birth-5)

Adults (age: 18+)

Children (age: 6 - 12)

Families

Teens (age: 13 - 17)

Prize/Gift Card: _____ Quantity: _____

Total Value: _____

4. Money

Make a monetary donation to help with the MAPLD FanFest event. (Must be \$1,000+)

I would like to donate _____ (donation amount) to help cover the cost of the MAPLD FanFest Event.

Thank you for supporting your Library!

The Library is grateful to all who consider donating incentives for the MAPLD FanFest, but it will accept only those donations that staff members consider appropriate for the program. Please print your business/donor name exactly as you wish it to appear in Library publicity.

Business/Organization's Name: _____

Contact Person: _____ Phone: _____

Address: _____

Email : _____ Business URL: _____